

Person Specification

Community and Engagement Team Member – Parenting Focus Person Specification			
	Essential Attributes	Desirable Attributes	Method of Assessment
Education/ Qualifications	Relevant SCQF qualification level 7 or above plus relevant continuous professional development	Community learning & Development, health, social care, or other relevant qualification SCQF level 7 or above. Coaching or mentoring qualification	Application Form, Pre-screening Interview, Education Certificate Verification, and Interview
Experience	• Experience of supporting and developing others, using a coaching approach • Experience of hybrid working. • Experience of engaging parents in positive ways • Experience of engaging with professionals to promote projects. • Experience in an early years setting / role • Experience in developing new services or projects.	• Experience of using digital platforms in a professional role • Lived experience or experience of working with people with lived experience	Application Form and Interview
Skills	• Excellent communication skills. • Ability to work in a dynamic environment with a flexible approach. • Ability to engage with people at all levels. • Ability to multi-task • Confident in use of digital and social media platforms • Excellent IT skills and confidence in using all MS Office products. • A proactive approach to work. • A valid UK Driving Licence required • Capable of working as a team but self-motivated and can use own initiative.	• Digital marketing and content creation	Application Form, Interview and References.
Knowledge	• Understanding of the impact of lived experience • Understanding of the impact of stigma • Understands how to develop trusting relationships quickly to best support others. • GDPR awareness.		Application, Interview
Personal Qualities	• Ability to contribute to and promote the Values of The Why Not? Trust. • Positive outlook recognising best intentions of others. • Flexibility and a willingness to undertake a wide range of tasks.		Interview, References